



## **PRESS RELEASE**



**Orlando, Florida, August, 2010—**

**SKYShades has designed, engineered and installed the first tensile membrane solar parking structure utilizing thin film photovoltaic solar panels, the company said today in a press release.**

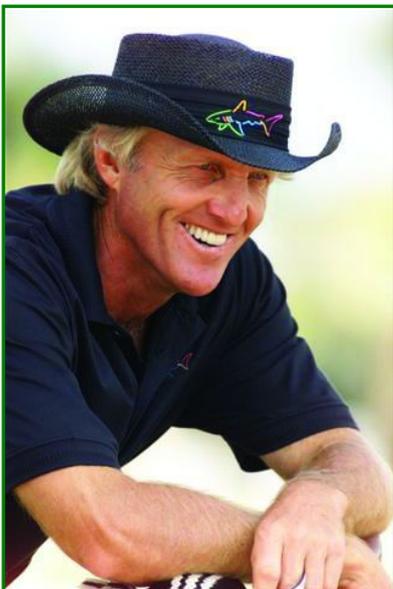
**Installed at professional golfer Greg Norman's Great White Shark Enterprises (GWSE) offices in West Palm Beach, Florida, this is the world's first custom-designed light-weight membrane (fabrics) solar parking structure. In addition to its functional and aesthetic value, low maintenance cost and ease of operation, the structure is designed to withstand high-force winds.**



**"I can tell a killer application when I see one. The SKYShades solar parking structure offers so many benefits in a simple and innovative package, that it was a no-brainer to have it installed at our offices," said Greg Norman, GWSE owner. "Plus I get to charge my golf cart for free!" added Norman.**

**The multi-functional lightweight structure which spans eight car bays provides shade and rain cover, as well as protection from the harmful effects of solar radiation leading to vehicle degradation. The photovoltaic (PV) thin film solar panels generate enough electricity to ensure 'off-grid' lighting of the parking structure and also a charging station for electric cars and golf carts.**

**"Our renewable energy proposition represents the result of several years of research and development, cleverly enabling our Car-park membrane structures to provide shade protection from harmful UV rays that cause skin cancer, as well as harvesting the power of the sun to generate clean green electricity," said Joe McKenna, Executive Vice President of SKYShades.**



**SKYShades is finalizing several commercial options including a 'Turn-key' Installation Car-park leasing model. Under this scenario, the Owner of the property would not have to fund the installation of the Car-park structures, but would only need to provide a 'lease-back' rental commitment to secure the design and construction of the Car-park structures. In effect the structures pay for themselves from generating clean solar energy at the same time as offsetting carbon emissions and assisting in gaining LEED certification for property owners.**